

PRESS RELEASE

Walmart Sued, Assault, False Arrest, Defamation, By Elderly Handicapped Consumer

NOTED AUTHOR, DICK C, (Richard A. Carden) HAS FILED A CIVIL LAWSUIT AGAINST THE WALMART STORES INC. IN PHELPS COUNTY MO. THE CASE NUMBER IS 07-PH-00591. (A Free Download Copy is Available At www.dickc.com) MR. CARDEN WAS ASSAULTED BY THE WALMART STORE MANAGER WHO THEN HAD HIM ARRESTED. AFTER THE CHARGES AGAINST MR. CARDEN WERE DROPPED BY THE PROSECUTOR, THE AFOREMENTIONED LAWSUIT WAS FILED. MR CARDEN IS SUING FOR UNSPECIFIED DAMAGES.

Rolla, MO, May 8, 2007—R&R Publishing Inc. has announced that noted author, Richard A. Carden, who writes under the Pen Name Dick C has filed a Civil Lawsuit in Phelps County Missouri against the WalMart Stores Inc company. Walmart is the largest retailer in the world and the largest US Corporation. The Case Number is 07-PH-00591. A copy of the lawsuit along with support filings and other information can be downloaded from the R&R Publishing Inc. Web Site at www.dickc.com. There is no charge for the download.

R&R Publishing Inc. has also announced that the Author, Dick C, after being made a victim in this matter, began researching the legal history in these types of Civil Actions. Limited research divulged a long history of these types of incidents. It was noted in the research that in the recorded cases, the unsuspecting Consumer has become the victim of the Predatory Practices of the internal policies implemented by the "Loss Control" arm of the Retailer. These are the folks that are a quiet presence within the organization that are dedicated to targeting shoplifting. Recently the Loss Control Group was reorganized by upper management which included a reduction in force and many reassignments. This appears to be a part of the management effort to reshape and change the overall image that is held by the Consumers in general. For the past several years that image has been slipping. It has been reported that they hired the firm of Edelman Public Relations to assist in this matter overall. Almost immediately there were problems. In October of 2006 it was discovered that the PR Firm and the Retailer were falsely hyping a scenario of a couple traveling across America camping on the Retailers Parking Lots. After it was exposed it was quickly pulled from the media. You may view it here:

http://www.businessweek.com/bwdaily/dnflash/contnet/oct2006/db20061018_445917.htm

Based on his own experience in the matter coupled with the initial research, Dick C has announced that he will be authoring a new book entitled, "The Myth Of Sam". The purpose of the book will be to bring these issues to the forefront of how consumers have been victimized. The book is underway. A release date has not been announced at this time.

Some of the research discovered reaches the level of disbelief. In one incident a recent transplant patient was ordered to remove his bandages. Shoplifting was suspected. In another incident, a customer and his son brought a Remote Control device to the store to match it. They were falsely arrested. In another incident a 23 year old nurse was ordered to "Strip" for a search. She was suspected of shoplifting. In the Case of Dick C, he was charged with assaulting the manager. This was a new level of Predatory tactics. Richard A. Carden, Dick C is 68 years old and has a 40% handicap.

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